

—57c COMBINATION—Package of 25
Milkbank Cigarettes with large, bright
nickled cigarette case. **57c**
All for

—69c COMBINATION—Genuine Leather
Tobacco Pouch, 15c Package Tobacco
and 50c Pouch. **69c**
All for

—SIMON'S ROOSEVELT CIGARS—10
in box. Regular 1.50. **1.19**
Special

—Jasper Ave. H.B.O.

—H.B.C.

Quality Merchandise at Sale Prices

—Let it be distinctly understood that the merchandise offered in the July Clearance Sale measures up to the high standard of quality which people instinctively associate with the HEDGSON'S BAY COMPANY.

Another Ad on Page 2



JULY CLEARANCE SALE



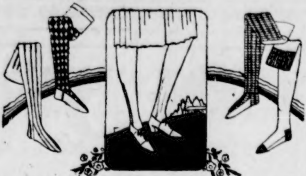
Electric Steam Iron 1.98

—Bring the clothing in from the line perfectly dry and without wrinkling. Finish the ironing with one of these imported electric steam irons. Fully guaranteed. Well made. A good iron at a remarkably low price.

July Sale 1.98
—Jasper Ave., H.B.C.

Another Ad on Page 2

The July Sale has been planned for Thursday, Friday and Saturday of EXHIBITION WEEK in order to give our out of town customers an opportunity of sharing in the surpassing values offered by this Carnival of Bargains. Another Ad on Page 2



Clearance of Odd Lines in Women's Hosiery - 39c

—Included are silk-to-the-top plaid hose, wool, or silk and wool hose. All well reinforced at points of wear. Shades of sunset, sunburn, harvest, brown, nude and white, fawn and white, etc. First quality hose and substandard from a reputable manufacturer.

Regular 48c. July sale, pair 39c

WOMEN'S SILK LISLE HOSE, 25c

—Full fashioned silk lisle hose with welt top and reinforced heels and toes. First quality and substandard of lines that sell regularly at 75c a pair. Five good shades for your choosing. Come at 9 a.m. for best choice.

at, pair 25c

WOMEN'S CHIFFON SILK HOSE, 75c

—Substandard of our regular 150 lisle. The imperfections are very slight and are confined to the lisle portions. Heels and toes are double. Finished with welt top. Shades of Tulle, Hoggar, Cameo, Rosewood, and Black.

July Sale Special, pair 75c

CHILDREN'S CASHMERE HOSE, 3 pairs \$1.

—First quality Hose. Lines that regularly sell at 75c and 85c. Fine ribbed cashmere. Shown in Fawn, Brown, Grey, White and Black.

Regular 48c. July Sale 3 pairs \$1

CHILDREN'S LISLE SOCKS, 3 PAIRS \$1

—A clean-up of odd lines in Children's Lisle Socks, at 3 pairs for \$1. Odd colors and sizes. Pure lisle sock ribbed to the top. Turn-down cuff of contrasting color. 3 pairs \$1 shade. Regular 48c. July Sale 3 pairs \$1

—Main Floor, H.B.C.

Manufacturer's Outlet of Women's Shoes

1000 Pairs Oxfords and Slippers

All sizes in
A, B, C, and D,
Widths

3.85
Pair

Patent, Satin
Kid and Blonde
Footwear



—The eleven stores of the H.B.C. co-operated in a giant purchase of a manufacturer's stock of high-class shoes and secured value that is distinctly out of the ordinary. The Edmonton store's share was 1,000 pairs. These we offer at the record low price of 3.85 the pair. Fine quality patent, satin, kid and blonde slippers and oxfords in all sizes and widths of A, B, C, and D. We describe a few of the numbers included:

—WOMEN'S PATENT PUMP with dull kid applique covered box Cuban heel. Grey kid straps. A very pretty pattern. Widths A, B and C. Pair 3.85

—GROWING GIRLS Patent and Satin narrow strap pumps with low heel. A real stylish slipper for growing girls or women who like low heels. Widths A, B, C and D. Pair 3.85

—WOMEN'S BLACK SATIN HIGH RIDING NARROW STRAP PUMP. 15-18 spike covered heel. A true fall shoe. Widths A, B and C. Pair 3.85

—WOMEN'S FINE BOPT KID LEATHER PUMPS and SLIPPERS which combine comfort and style. Heels are low, medium and high. Widths A, B, C and D. Pair 3.85

Children's and Misses' Tennis Shoes

—White or brown tennis sandals or slippers. Available priced for the July Sale. Sizes 5 to 10 1/2. Pair 65c

—White or brown tennis sandals or slippers. Available priced for the July Sale. Sizes 11 to 12. Pair 75c



Bargain Clearance of Men's Fine Shoes

3.85



—For quick clearance Thursday we offer 190 pairs Men's Boots and Oxfords, comprising broken lines from our Regular Stock of \$6 to \$10 values and we quote the ridiculously low price of 3.85 the pair. Black and brown calf and black kid. A good range from which to choose. Sizes from 6 to 11 in the lot but not all sizes in any one line. Pair, 3.85.

BOYS' 3.25 SCUFFER BOOTS AT 1.95

—Boys' Scuffer Boots for holiday and fall wear. Made of good quality dark brown and smoked oak leather. Reg. 3.25. Sizes 11 to 12 only.

July Sale 1.95

—Shoe Repairing while you wait.

—Jasper Ave., H.B.C.

\$1 to 1.50 Wash Fabrics to Clear, yard 49c

—2000 yards of high grade wash fabrics, formerly selling at \$1 to 1.50 yard, offered as an early morning attraction at 49c. An assorted lot including CREPES, VOILES, NOVELTY SILK STRIPES, NOVELTY RAYONS, etc. 36 to 38 inches wide. Come early for best choice Thursday, per yard 49c

1500 YARDS ENGLISH BROADCLOTH, YARD 49c

—Another special shipment of over 1800 yards superior quality Novelty English Broadcloth, purchased from a maker of women's apparel. The fabrics are exclusive, 36 inches wide. The July Sale pricing represents really wonderful value. Per yard 49c

SHEETING, 85c for 69c; 95c for 79c

—Here's real value in quality sheeting. 2500 yards full bleached, English cotton sheeting. —to famous "Leader" brand. Two widths from 44" to 64".

—40 inches wide. Regular 95c yard. Sale 69c

—44 inches wide. Regular 85c yard. Sale 79c

TABLE CLOTHS at 1.95 and 2.50

—A special purchase for the July Sale, of high grade, full finished, cotton Table Cloths. Hemmed and ready for use. Two sizes 48" by 64".

—48" by 64". Sale special 1.95

—60" by 84". Sale special 2.50

SUMMER TUB SILKS, Yard, 95c

—July Clearance of 500 yards of summer tub silks including such famous brands as NOVELTY STRIPES, NOVELTY SILK BROADCLOTH, NOVELTY SILK RAYONS, etc. Values up to 1.50 yard. July Sale pricing only. per yard 95c

SUPERIOR QUALITY BLACK SILK, 2.35

—If you are planning a new silk dress, here is a wonderful opportunity. All silk black. Sizes 32 to 38. 40 inches wide. Regular 2.50. Sale 2.35

DOUBLE WEAR FUJI SILK, 69c

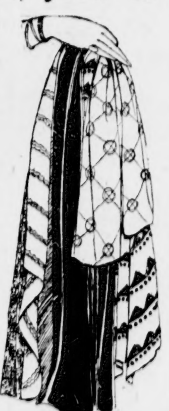
—A big supply of the famous M.A.S. "Double Wear" Fuji silk arrived in time for the first day's selling in the July Sale. The entire supply should disappear long before a summer sale at the silk shops opens. Regular 95c. Sale 69c

PURE SILK CREPE DE CHINE, 1.19

—More than thirty shades in pure silk Crepe de Chine. Fast pure dye. A quality above the usual standard. Compare the weight of this silk with anything offered elsewhere near this pricing. 40 inches wide. Regular 1.50. Sale 1.19

Wonderful value at, per yard 1.19

—Second Floor, H.B.C.



Notions at Clearance Prices

—COATS 150 YARD SPOOL

Thread, black or white. Size 15, 36 or 40. Regular 2 spools 12c. Sale 12 63c

—ONLY CHECKED GINGHAM 8" x 10" BUREAU BLIND

AFRICANA Regular 15c. Sale 59c

—MERCEDES LARDEN COTTON in other, white, tan or brown. Regular 2 for 12c. Sale 3 12c

—SAFETY PINK linen, notched, plated, 50 to a bunch. Sale 10c

—HOLD REMOLD PIN SHEETS, odd pins on each sheet. Assorted sizes. Regular 5c. Sale 3 10c

—BLACK COTTON ELASTIC 1/2 inch width. Good for garters. Regular 3 yards 15c. Sale 6 10c

—ROB. BARRETT'S design number plan, others set with brilliant. Regular 15c. Sale 10c

—Main Floor, H.B.C.

Bargains in Art Needlework

Quantities are limited so 9 o'clock shopping will be in order. Every item a real, H.B.C. bargain

—3-PIECE BUFFET SET, stamped on good quality white cotton. Reg. 85c. Sale 39c

—LUNCHEON CLOTH stamped on 40 inch, unbleached cotton. 18 inch wide. Reg. 50c. Sale 39c

—TEA COTTON stamped on fine white cotton. Notched design. Reg. 45c. Sale 34c

—REMATCHED 4-PIECE BUFFET SET stamped on white cotton of fine quality. Reg. 65c. Sale 43c

—STAMPED MUGS, set of 2. Made up with tea, coffee, and jam. Reg. 1.00. Sale 98c

—Fourth Floor, H.B.C.

Extra Special! Gossard 4.50 Girdles 1.95

—Medium length. Side hooking. Lightly boned back and front. Elastic section at side. Specially suitable for slight and average figures. Sizes 24 to 38. Regular 4.50. Sale, 1.95

2.50 CORSELETTES AT 1.69

—NEW MODEL CORSELETTES, side fastening. Lightly boned back and front. Elastic at side. Two pairs of loose supporters. Sizes 24 to 38. Regular 2.50 value. Sale 1.69

Women's 1.50 Rayon Silk Vests 89c

—Rayon Knitted Silk Vests in classic knit. Tailored top and shoulder strap. Shades of Orchid, Nile, Pink, Peach, Sand, American Beauty, Grey, Henna, also Black or White. Regular 1.50 value. Sale 89c

—RAYON KNITTED SILK BODICERS, made of fine rayon. Lightly boned back and front. Elastic at side. Shades of Orchid, Nile, Pink, Peach, Sand, American Beauty, Grey, Henna, also Black or White. Regular 1.50 value. Sale 89c

—RAYON KNITTED SILK BODICERS, made of fine rayon. Lightly boned back and front. Elastic at side. Shades of Orchid, Nile, Pink, Peach, Sand, American Beauty, Grey, Henna, also Black or White. Regular 1.50 value. Sale 89c

—Second Floor, H.B.C.

Drug Sundries and Stationery

—STERN'S CANNED HEAT 3 for 25c
—OWEN'S TOOTH BRUSH each one glass tooth regular 45c. for 49c
—O-T-H-E-R-F-R-E-E-K-E-C-R-EAM, 1 lb. size 95c
—STAY-ON DEERHORN COLOGNE, large, 4 oz. bottle. Usual price 75c and 85c. for 50c
—MOHRE HAIR COMB, regular 85c. Medium white in case 25c
—SHAVING BRUSH, white handle and with soft mixed bristles. Large satisfactory Regular 79c
—DEERHORN SILVER LONER POWDER, VANITY regular 2.50. Especially attractive. Figured case with travel kit. Sale 1.98
—TENTH BUTTER PASTE for 40c. Igama Tooth Paste with choice of 8 styles military tooth brushes for 40c. —ABSORBENT COTTON, 1 lb. size 25c
—BELLADONNA, 1 lb. size 15c
—CHILDREN'S BUBBLES, 2 for 25c
—PLY OR SAN, 10c size 37c
—KLEENEX, for removing cosmetics 29c
—ANDREW'S LIVER, small size 29c
—LITERINE, large size 79c
—PHILIP MAJONIA, 1 lb. size 39c
—NEW ELIATA, 1 lb. size 39c
—GLAXO, large size 1.98
—FONFEE CREAMS, 2 for 65c
—2 for 65c

VANITY CASE, 17c

—Regular No. 7 case, heavy brass white or blue metal, well finished. 250 envelopes in box. 17c

FIRST QUALITY ENVELOPES, 60c

—Regular No. 7 case, heavy brass white or blue metal, well finished. 250 envelopes in box. 69c

1.70 STATIONERY

—15 boxes only. Imported French Writing Paper of several designs and color. The envelopes are our size and color, other paper double edge. 1.70

MANICURE PIECES 10c

—White handles, good sized files, buffers, etc. Made in set at 25c. 10c

ABSORBENT COTTON, 50c

—The regular 10c better grade cotton in 1 lb. rolls. 50c

REFRESHING BATH SALTS, 25c

—Vigilant, colored salt in fancy bottles. 25c

VINOLIA LULLABY SOAP, 6 for 25c

—Our cleanest of quality. Special, 6 for 25c



Leather Hand Bags at 2.49

Regular 3.50 to \$5

—Genuine leather bags well lined and fitted with swing purses and mirror. Some have covered frames. Adjustable handles. Popular Patent and Chanel styles. Regular 3.50, 3.95, 4.25, and \$5. July Sale 2.49

Crepe de Chine Scarfs 1.45

—Made to sell at \$3 to 3.75. Because of a special purchase we marked them at 2.19. Printed for the July Sale at 1.49. They are wide and long in lovely fancy prints, polka dots, etc. A number have wide border of contrasting color, others with deep silk fringe. Come at the opening hour for best choice at 1.45

Neckwear Clearance 49c

—Included one will find: Lace collars and Jabots in very pretty designs. Collar and Cuff Sets, and separate collars. Regular 60c, 75c and 95c. July Sale 49c

ORGANIDE COLLARING AND VESTING embroidered in contrasting colors. Regular 35c and 15c per yard. Sale 1.95

GEORGETTE HANDKERCHIEFS in beautiful shades, with neat lace border. Regular 75c. Sale 49c

—Sale 49c

Interchangeable Balloon Tires, 15.95

—Ride in comfort! Replace your 30" x 3 1/2" tires with 31" x 4.0 balloons! You will appreciate the difference.

—Fully guaranteed K. and S. Supreme Balloon Tires, made to fit 30" x 3 1/2" rims at a price much below the present wholesale value. If bought from the regular standard price list the price would be 20.25.

July Sale, each 15.95

30" x 3 1/2" CORD TIRES 10.75

—Finest quality, fully guaranteed cord tires. Fresh stock. Heavy tread.

July Sale 10.75

RUBBER TUBES, 2.25

—Finest quality grey rubber tubes.

Size 30" x 3 1/2". Sale Price 2.25

—Jasper Ave., H.B.C.

Edmonton Bulletin

Alberta's Oldest Newspaper

Founded in 1880 by Hon. Frank Oliver

Published every afternoon except Sunday, by the
Alberta Free Press Co., Ltd., Bulletin Building,
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CHARLES E. CAMPBELL, Publisher

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One year, payable in advance \$50.00

BY MAIL U.S.A.
One year, payable in advance \$60.00

WEDNESDAY, JULY 14, 1926

Edmonton's Chance to Help.

All Edmonton should be at the fair grounds today.

The country has rallied to the support of the fair in a way that bespeaks success, perhaps beyond previous years.

It will not do for the citizens to fail to support their own enterprise as loyally as outsiders support it.

Edmonton is the only place that "gets anything out of the fair" directly.

Everyone in Edmonton shares, directly or indirectly, in the money that is left in the city by the thronging visitors from points outside.

And in the profits that the trade that is done in Edmonton stores during the fair and because of business connections made by visitors to the fair.

Self interest and civic loyalty combine to urge the citizens of Edmonton to show their enthusiasm for an event which brings the country to the fair for the entertainment of the guests and the profit of the hosts.

Dissolution No Calamity.

Argument based on the supposition that the dissolution of Parliament is in the nature of a national calamity is very much wide of the mark.

Opinions differ sharply as to the means by which that dissolution should be brought about. There is not much room for difference of opinion on the point that dissolution was due, if not overdue.

The late House of Commons had ceased to be an effective governing body and it was deprived of the name and status.

When a legislature ceases to be able to function it is time that the people should advise the country falls under Government by conspiracy.

Canada requires, and is entitled to, a Parliament which can live up to the name. That it did not have one the Progressive party split and the House wrecked one Government and promptly declared want of confidence in the only alternative Government.

In those circumstances dissolution, and dissolution only could restore to the public the right to have a Parliament that can function and a Government that could govern.

However the situation arose, and however was called to advise a dissolution, and to control the machinery for taking the vote, an election was the one way to abolish a Parliament that had become a farce.

That "Lost" Legislation.

The notion that the unfinished legislation which was before Parliament only "lost" because Premier Meighen failed to wind up the business of the session is subject to modification.

Had Parliament been kept going until those measures had been fully incorporated in the statute books, that would not have guaranteed permanency to the farm loans bill or any other bill.

Legislation put into the statute books at one session can be ripped out at another session, or amended so as to destroy its usefulness.

A law only remains a law until Parliament votes to change or abolish it. That is to say, until a Government attains power which thinks it should not be law.

The unfinished legislation has not been lost, save temporarily, unless Mr. Meighen wins at the polls.

And should he win at the polls that legislation would be "lost" if he willed it, regardless of whether or not the Parliament completed it.

It would profit the country little if the last Parliament had enacted this unfinished legislation only to have the succeeding Parliament wipe it off the statute books.

Which, should Mr. Meighen win, is exactly what would have happened to so much of the legislation that is not approved.

A Real War, Not a Shadow Bout.

The city council have given Mayor Blatchford and Commissioner Mitchell a free hand to go before the Public Utilities Commission, knock the pretensions of the gas company into pieces, and get a ruling that the franchise granted to the company by the city is something more than a scrap of paper.

In which it is fair and also advisable to recognize that the Mayor and the Commissioner have been given a rather large order.

A company that can get a franchise from a city to sell gas at 25 cents per thousand feet and then persuade a Provincial Legislature to say that it can charge nearly twice that rate is an antagonist from whom an easy victory is not to be expected, in the arena of the Public Utilities Commission or elsewhere.

Forbidden that anything should be said to discourage the representatives of the city in their attempt to establish the binding character of a franchise agreement.

But it is not to be forgotten that, since one Legislature legislated the city's rights out of the gas contract, another Legislature of the same body might legislate a decision of the Public Utilities Commission into the void, if that decision reinstated those rights in the contract.

Civic representatives deserve commendation and support in any effort to establish the validity of a franchise contract with a franchise-holding corporation. All the more commendation and support when—as in the present case—the fight is sure to be a real one and not a sham battle.

Unless the hand of the gas company has lost its cunning, the users of gas need not expect to be the recipients of an abnormally high rate.

At a 25 cent rate, nor that they will ever be the recipients of misuses of that character unless the city council is prepared to carry the fight through to a finish that may be more remote than is particularly hoped for.

Our Daily Poem OUT OUR WAY

By Williams

TO A PARIENT

Be not impatient when some distant voice
Breaks in on you to say you "laddy, dear."
You shake the white clouds in the sky? Rejoice,
To think that, far even you to hear
Music as sweet as any angel knew.
Give humble thanks that He dearest is so.
Let not a heavy word bring to those eyes
That shine with truth and love, a startled tear.
We cannot know what the future has
Nor what that child will be in after years.
The little one with many hairs
Sometime may be a teacher of the race.

Somewhere within that infant soul, may glow
It spark that, gently abashed by the love of God,
May lead the world, in later years, to know
The fellow of some great and noble soul.
Which trod the path of man from war and strife shall cease;
Mankind may find the babe the guide to peace.

Dr. Crane's Editorial

A WIFE'S WORST PUNISHMENT

A woman who has been a man for years upon the grounds of neglect.
She is not a man, but she stands his indifference, so long as he has her up occasionally to see that he is not a bad man, and that she is not a bad woman.
This is a peculiar trait of womanhood. The wife of a man who is a man for years upon the grounds of neglect, she is not a man, but she stands his indifference, so long as he has her up occasionally to see that he is not a bad man, and that she is not a bad woman.

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SPIT IT OUT.
KIDNAP—OH!
IT'S DOWN INTO
YOUR NECK?
WELL, STAND
ON YOUR
HEAD!
IT'S A TRICK, MEHIN!
A HOT CHICK BEFORE
IT GETS DOWN INTO
YOUR SOCK! IF YOU
DON'T PULL YOUR SHIRT
OUT, IT'LL BURN YOUR
NECK, AND IF YOU
DO PULL YOUR SHIRT
OUT, IT'LL BURN
YOUR ANKLE!

HOT CHIPS.

CRANFILL'S
BY J. W. CRANFILL, INC.

Health Tips
By Dr. W. A. Evans

MARRIAGE OF COUSINS
The marriage of first cousins is contrary to law in Illinois, Indiana, Kansas, Louisiana, Michigan, Minnesota, Montana, Nebraska, Nevada, New Hampshire, New York, North Carolina, North Dakota, Ohio, Pennsylvania, Rhode Island, South Carolina, South Dakota, Tennessee, Texas, Virginia, West Virginia, Wisconsin, and Wyoming.

UNCOMMON SENSE
By John Blake

Many young men and young women go through life heavily handicapped because of a difference—shyness.

They look with hopeless envy upon their companions who, on the contrary, will help them, and on the life of the party.

Unfortunately the difficult never receive any sympathy.

It does not occur to their office mates that their awkwardness and stumbling speech is due to the fact that they are afraid to be themselves.

Their attitude is put down sometimes as stupidity, sometimes as timidity.

Consequently they are shunned, and their trouble grows worse.

Every parent of a shy child should make every effort to cure him of this habit.

No one like a forward, noisy youngster, but such a one has a far better chance of happiness in after life than has a diffident one.

Contact with the world will knock more forwardness out of a young person soon enough.

It will only increase shyness.

Every human being likes to have their own way, and a great deal to cure it by employing a pleasant and a friendly attitude toward the world.

To be an outcast is almost as bad as to be a millionaire.

The dull, unimaginative person is never diffident.

He has not the intelligence to know how he inflicts himself on others.

And one of the rewards of this stupidity is a self satisfaction which makes him feel that he is better than those of many of his betters.

Almost everyone wants to associate with those who are better than himself.

If he cannot do it he is likely to become sour, and even more unattractive, and to regard other people as his enemies.

THE LESSON OF THE STRIKE
London, New Zealand.—While the printing press on one side of his mind again he used to convince himself that he was not a bad man, and that she is not a bad woman.

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A Place You Should Visit

While you are in the city attending the Fair, you are invited to visit the La Fliche Tailoring establishment. You will find something beyond the ordinary conception of a Tailor Shop, for it's the largest high class Custom Tailor Shop in the whole of Canada.

102nd St., Just South of Jasper.

La Fliche Bros.

102nd St., Just South of Jasper.

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ARE THEY IMMORTALS?
When Mayor's funeral...
Edmonton, Alberta

Telephone System of Government Buildings Simplified

ALL CALLS TO BEGIN WITH FIGURES 916
Numbers All of Six Digits and Last Three Give Office
NEW EXCHANGE IS BEING INSTALLED
July Semi-Yearly Directory Is Now Being Distributed

The telephone system of the Government Buildings is being completely changed and, beginning Monday morning, all telephone calls in the building will ring on new six-digit numbers for outside calls and on three-digit numbers for calls from one part of the building to another.
The new July semi-yearly telephone directory is now being distributed and will probably be in every home before the week is closed.
The old lists have been made up to date by the new book but there has been no change in its arrangement.
A Uniform Call
All phone numbers for the government buildings have 916 for their first three digits, the others differing in the last three. In the new exchange, the call to the exchange, shown in the different offices. To speed up the transmission of calls, one can ring under the new arrangement from one part of the building to another on the dialling of the last three digits of the listed number only.
Quick Service Assured
An up-to-date private automatic exchange is being installed, which will be similar in principle to those used by Hamilton, Montreal, and other cities. This will guarantee quick and accurate service while the presence of the entire equipment in the building will facilitate the detection and remedy of any trouble that may arise.
New up-to-date dial phones will be installed in all offices over the week-end and will be ready for use Monday morning. Until then the old phones and old numbers will be used.
Albert E. Barber was contacted for trial by Magistrate Friesman in the police court Wednesday morning on charges of perjury and pending the trial of the other defendant was fined at the cost of \$2000 each.

OLD TIMER STICKS WHEN WHEEL ROLLS OFF STAGE COACH
Here's another story they tell about the Old Times Road at the exhibition grounds.
When the old stage coach which was part of the Pioneer Parade started off a steady clip the tire of one of the wheels rolled off and landed a few seconds later by the wheel itself. The majority of those riding in the coach jumped as it rolled, but Archie Ross, one of the veterans among the veteran old timers, stuck to the place in the seat of the coach.
"I was jumped, but my 1 stayed with it," he related with pride to a group of cronies. "As I been through too many of them accidents in my life, I was not to jump." The veteran chuckled as he told of the way many of the 70-year-old youngsters "ilt out of the coach."

EXHIBITION GROUND WELL GUARDED BY FIRE DEPARTMENT
The only activity the members of the Edmonton fire department at the exhibition grounds have had so far was the extinguishing of a fire in the rubbish dump near the arena at 11 o'clock Tuesday afternoon. When a machine operator reported that smoke from the engine was blowing over the track, a 24-hour guard over the valuable property and exhibits at the fair kept by two chemical crews from the city, while the No. 1 crew is ready at all times to lend assistance in case of an emergency, was in command of the day firemen and George Williams of the high school.

BE IT EVER SO HUMBLE, A HOUSE IS STILL A HOUSE
When is a house not a house? Magistrate McLeod was called on to decide this question Tuesday afternoon when Nicholas J. Smith was charged with entering a cow within 50 feet of a dwelling house, a misdemeanor under the law. In question was a house, while Nicholas had a picture of the building, which certainly looked like the famous tumble-down shack of Abilene.

Since accused was found guilty on technical grounds and assessed with fines of \$1.50.
Spaniel Massacred and Master Bitten
For the first time in years, a dog fight ended up with a police court case. The dog, a spaniel, was killed before Magistrate McLeod Tuesday afternoon by a dog which attacked a peacefully travelling party.

On July 2, it was alleged, Elman Lee was walking across a lane in the east end of the city with his little spaniel dog, when Martin Mongel pulled up on the smaller animal, killing it instantly. Lee tried to pull his dog away but was bitten for his trouble.

FINE WEATHER WILL CONTINUE
"Old Probs" Doing His Best For Visitors at the Exhibition

With a rather favorable morning fine weather for the Edmonton Exhibition is promised by the Dominion Meteorological Bureau. With skies clearing following the heavy rains and resulting from sporadic showers, the sun is shining strong again and the fair grounds will be bathed in sunshine.
The highest temperature recorded Tuesday was 52 but the atmosphere cooled during the night when the thermometer fell to 35. The lowest figure for several weeks.

A smoke plume hanging over the city during Tuesday morning, caused the strongest light ever seen in the city. The sun in the southern skies was blotted out, while a yellow light caused aching eyes to look at the smoke from the street. The smoke cleared at noon.

HUSBANDS ARE BADLY BURNED TRYING RESCUE
Continued from Page One

dry again, with no immediate prospect of rain, which would help to quench the flames. The wind was freshening also, which added to the danger.
Rescue Hard One
The first part of the fire fighting equipment of the city and the fire department, including the large fire engine, were sent from the fire station to the fire scene. The fire was burning in a large building, which was the headquarters of the fire department. The fire was burning in a large building, which was the headquarters of the fire department.

Kooleney Crossing to approximately 44 miles from Banff and is a little south of the half-way point between Banff and Lake Louise. The fire was burning in a large building, which was the headquarters of the fire department. The fire was burning in a large building, which was the headquarters of the fire department.

Canadians at Bisley Meet

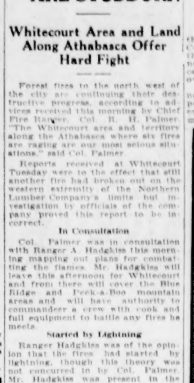


Across Canada
DINSMORE, Sask., July 14.—Four men, including Mr. and Mrs. Thomas, were killed in a fire which broke out in a building in the town of Dinsmore, Sask., Tuesday night.

OTTAWA, July 14.—A summer camp near Ottawa, Ont., was the scene of a fire which broke out in a building in the town of Ottawa, Ont., Tuesday night.

WINNIPEG, July 14.—An auto fire broke out in the city of Winnipeg, Man., Tuesday night, and the fire was burning in a large building, which was the headquarters of the fire department.

FOREST FIRES NORTH OF CITY ARE STUBBORN



Whitecourt Area and Land Along Athabasca Offer Hard Fight

Forest fires to the north west of the city are continuing their destruction, according to reports received Tuesday morning by Chief Fire Warden, Col. R. H. Palmer. The Whitecourt area and land along the Athabasca were the scene of a fire which broke out in a building in the town of Whitecourt, Sask., Tuesday night.

688 Strikers Taken Off Payroll of N.Y. Subway

Associated Press Cable
NEW YORK, July 14.—Officials of the Interborough Rapid Transit Company today announced that they had taken 688 strikers off the payroll of the subway system.

REPORTS received at Whitecourt Tuesday were to the effect that another fire had broken out in the western extremity of the Northern Lumber Company's limits but in the vicinity of the city of Whitecourt, Sask., Tuesday night.

WHAT IS REST?
It is what nature demands to keep us comfortable. Keep us working ready. But means different things to different people. Says John Black (Editorial Page)

MOTORSHIPS FAST OVERTAKING STEAM RIVALS ON SEAS

Associated Press Cable
LONDON, July 14.—The remarkable development in construction of motorships is the outstanding feature of the shipping industry for the three months ending June 30, which were published today.

FRUIT SALE
Experienced travellers in all countries always take a bottle of FRUIT in their grip to offer change of water and diet. It is a commendable custom and prevents much sickness and discomfort.

Tomorrow--Farmers' Day--Come to the Edmonton Exhibition
AND
Historical Pageant
Glittering Grand Stand Attractions
Every Afternoon at 2:00
Every Evening at 7:45

General Admission Charges at Outside Gates
Adults, 50c. Children, 8 to 15 years of age, 25c. Children under 8, when accompanied by parents, free.

VEHICLES
50c Each Admission of car and 50c for Driver.

Admission Charges to Grand Stand
Rush Seats, adults, 50c; children, under 15, 25c. Reserved Seats, 75c; Box Seats, \$1.00.

Reserved Seat Tickets on Sale at Mike's News Agency daily from 9 a.m. to 5 p.m., and at the Grand Stand each day of the exhibition, commencing at 10 a.m.

P. W. ABBOTT, President **W. J. STARK, Manager**

HITTING BULLS EYE
Joe Makovitch was charged in the police court Wednesday morning with not supporting and aiding and abetting the same. The case of Frank W. Frame charged with supplying liquor to a minor, was also before Magistrate McLeod Wednesday morning.

ROCKLAND, Ont., July 14.—A fire broke out in a building in the town of Rockland, Ont., Tuesday night, and the fire was burning in a large building, which was the headquarters of the fire department.

BOULEVARD, N.S., July 14.—A fire broke out in a building in the town of Boulevard, N.S., Tuesday night, and the fire was burning in a large building, which was the headquarters of the fire department.

WATERLOO, Ont., July 14.—A fire broke out in a building in the town of Waterloo, Ont., Tuesday night, and the fire was burning in a large building, which was the headquarters of the fire department.

WATERLOO, Ont., July 14.—A fire broke out in a building in the town of Waterloo, Ont., Tuesday night, and the fire was burning in a large building, which was the headquarters of the fire department.

Fluffy or Flinty?
—which kind of "Carbon" comes from the oil you use?

Aristo Motor Oil is all lubrication, containing neither paraffin nor asphalt. The hard, flinty additive "carbon" that many motorists find on valves, cylinder heads and spark plugs after a few thousand miles of use never comes from this fine Western oil.

The small amount of residue that Aristo leaves is a fine, soft, fluffy substance, most of which blows out with the exhaust.

Motors in good condition which are lubricated with Aristo, therefore, run smooth years without the troubles, lay-ups and expense so often due to "carbon."

A further preventative of "carbon" is the use of non-detonating Union Gasoline with Aristo Motor Oil. This combination is probably the most effective that is known.

Aristo Motor Oil
Non-Carbonizing Western

Made in Canada by the
Union Oil Company of Canada Ltd.

Buy from Your Approved Independent Dealers

Perfection Auto Laundry	10177 102nd Street
Lane's Service Station	971st Street and 111th Avenue
Delton Garage	11714 Fort Trail
Standard Garage	10416 Whyte Avenue
90th Street Service Station	90th Street and 82nd Avenue
Pat's Service Station	12310 Jasper Avenue
Brown's Garage	9429 118th Avenue
Boba Beach Garage	Boba Beach

* DENOTES DEALERS IN "ARISTO MOTOR OIL"

UNION COUPONS REDEEMED CANADIAN OR AMERICAN.
Office and Warehouse, Phone 31193.

"Indifference" Says Dr. Crane, "is more wounding than anger in the marriage relationship, for Anger is warmth and Coldness is
Man's Worst Offense in the game of love. If man wishes to retain her affections he must give warm love
To Woman EDITORIAL PAGE

KEEP THIS ANNOUNCEMENT FOR FUTURE REFERENCE

Share in Alberta's most promising Industry

PRESIDENT Stillman, of the Imperial Oil Co., and various other authorities, have for some time been predicting that Alberta's oil resources, when further developed, will prove up this Province as one of the world's most extensive storehouses of the precious petroleum fluid.

Geologists innumerable, today carrying on the exploration work thus suggested, and promoting geniuses supported by public money doing actual development, are bringing out these facts in unmistakable fashion.

Alberta is on the threshold of a tremendous future as a producer of petroleum, a national resource, second to none in importance in the scheme of world affairs.

BUT today Canada is paying about \$120,000.00 a year for gasoline and petroleum products, and Alberta alone with billions of dollars worth of oil under the ground has contributed millions for the same purpose.

By far the greatest profit in the production of petroleum products is reaped by those who refine and market them, according to the most reliable sources.

Thus the situation at present demands an adequate refining and distributing enterprise so that the money now being paid out to foreign countries for oil shall be retained in Alberta and assist in her industrial development.

ALBERTA Refineries, Ltd., organized and installed a refining plant for the manufacturing of petroleum products from the oil of the adjoining Wainwright fields. This enterprise has been highly successful; so much so that it is unable to cope with the demand made upon the 1,000 barrel-a-day plant, and another 500-barrel unit is to be added immediately.

The gasoline product of the Alberta Refineries, Ltd., is called "Pep," and is a high grade gasoline for which there is a very rapidly growing demand because of its superior qualities.

THE Refineries Distributors, Ltd., whose shares are now offered to the public, was organized for the marketing of "Pep" products. In addition to their original plans, which include the building and maintaining of service stations for the distribution of "Pep," the present program calls for the erecting of a "Cracking Plant" by means of which a very important scientific process, extracts from 50 to 70% of gasoline from crude oil.

The details of this cracking process are given elsewhere on this page. It is sufficient to say here that by this means 3 to 5 times as much gasoline will be extracted as by the ordinary refining process now being used at the Refinery.

"When the Standard Oil Trust was dissolved, it developed that 80 p. c. of the profit in petroleum was made by the refining end."

"Petroleum is one of our most valuable natural resources. . . . The refining of petroleum must become our foremost industry."



"PEP" is the appropriate name given to the gasoline product of Alberta Refineries, Ltd., produced from the Wainwright field.

"PEP" has justified its name as a light, volatile, and knock gasoline and has assisted upon after once having used it. Today the present "PEP" plant is inadequate for the demand.

+What a Cracking Plant Does

Prof. Gustav Egliff of the University of Alberta, in a lecture before the American Institute of Mining and Metallurgical Engineers, spoke emphatically upon the importance and value of the cracking process in the production of high grade gasoline from crude oil.

He claimed, and showed, by actual production in many laboratories, that the cracking process, from 50 to 70 per cent, gasoline is extracted from the crude oil, which showed that from the same amount of crude oil this percentage is actually obtained. The higher grade than the ordinary gasoline—gasoline of the highest quality—has been produced in this process.

"One of the wonders of the world," the United States is the Smack, which is still producing 100,000 barrels a day, of which 10,000 barrels (December 31, 1925), is heavy oil. This oil, of superior character, is not very satisfactory as fuel oil due to its emulsified water, high sulphur content and other properties.

"The general inquiry when a new oil well was brought in 'What will it do with it after they get it?' The leading oil man stated that 'Heavy crude' had everything and should not have for a refinery. Yet, these pessimistic statements, showing heavy oil is being commercially cracked into over 50% gasoline. Smack's heavy crude oil production of 100,000 barrels can be converted into 50,000 barrels of gasoline per day by the cracking process.

The results achieved from the Smack Refinery (Edmonton) show that when treating the crude oil from the Wainwright field as the chemical composition and gravity of the oils are almost identical.

"The Tulsa Process is an effective one of converts any type of oil without change of principles or equipment into gasoline. Commercial plants are in operation in various parts of the world, such as Japan, Russia, and Dutch West India, Australia, Indonesia, and many parts of the Eastern States."

Refineries Distributors Limited

Capitalization ~ \$1,000,000

90,000 Shares, Preferred, \$10 Par

100,000 " Common, \$1 "

Present Offering: The balance of a Block of 30,000 Preferred Shares at Par each Preferred Share carrying a Bonus of One Common Share.

DIRECTORS:

JOHN L. MERCER, Edmonton, Alberta, President.
M. C. HAMMOND, Edmonton, Alberta.
J. C. C. BRENNER, Clover Bar, Alberta.

A. B. MACDONALD, Edmonton, Alberta.
W. A. TRIMBLE, Edmonton, Alberta, Secretary-Treasurer.
SWAN SWANSON, Edmonton, Alberta, Director.

REFINERIES Distributors Ltd., was organized with a Dominion Charter, capitalized at \$1,000,000, divided into 90,000 8% Preference Shares with a par value of \$10.00 each; and 100,000 Common Shares with a par value of \$1.00 each. Paid up capital is \$200,000.

The company was organized to market the "PEP" products of the Alberta Refineries Ltd., and also to produce gasoline and other products from crude petroleum by means of a cracking plant, this plant employing the Tulsa process, a great scientific and economic advance over the ordinary refining plant, extracting from 3 to 5 times as much gasoline from the crude oil.

The present issue, for the purpose of carrying on the immediate program of the company, is 30,000 Preference Shares, of which 10,000 shares have already been sold. The Preference Shares are offered in units of 1 at par \$10.00, and each of these Preference shares carries a bonus of 1 Common Share.

The initial program of the company is to erect and maintain a number of Service Stations throughout the Province for the marketing of "PEP" gasoline and petroleum products, a profit of 3c per gallon clear of

freight being available from this source alone at the present market prices.

Also to erect a "Cracking Plant" at a cost of \$150,000. This will have a capacity of 1,000 lbs. of crude oil and will produce from this a minimum of 500 lbs. of anti-knock gasoline every twenty-four hours. At 35 gallons to the barrel, this shows a total output of 17,500 gallons a day.

Apart from the individual profit of the cracking plant unit working at capacity, the output marketed through the service stations shows a distributing profit of \$325.00 per day net. This alone will show a handsome dividend on a \$1,000,000.00 capitalization in addition to the 8% per annum on the preferred shares.

Detailed figures will show this enterprise to be one of the very highest potentialities for profit. We shall be pleased to send a digest of the situation, based upon actual conditions, to the earnest investor.

In the meantime the soundness of the proposition will appeal to the investor, who, seeing a new scheme of enterprise in the industrial field, already under natural economic steps, will be inclined.

NOW



Application for Shares

TO THE REFINERIES DISTRIBUTORS LIMITED
Edmonton, Alberta.

I hereby apply for shares of the par value of \$10 in the capital of the Refineries Distributors Limited and hereby tender on account of same.

It is understood that I am to receive one share of Common stock for each share of Preferred for which I subscribe.

Name

Address

Information Coupon

Please forward me with complete information regarding Refineries Distributors Limited. It is understood that there is no obligation implied.

Name

Address

Invest in a Company that is developing Alberta's richest resource ---

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or more lines daily for six

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per copy, per line, per month, 1.25

or more lines daily for one

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copy, per line, per month, 1.00

agreement of sale

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WHITMAN, C. H. GENERAL BUILDING

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D. W. E. ANDERSON, D.D.S., TORONTO

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ELECTRICIANS

CULIN ALAN, ELECTRICIAN

Service, 1100 Ave. N. Phone 3144

BERNARD, ELECTRICIAN

Service, 1100 Ave. N. Phone 3144

MODEL ELECTRIC SHOP

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ALBERTA MOTOR EXPRESS & TAXI

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N. S. TRANSFER, RADIATOR AND

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Service, 1100 Ave. N. Phone 3144

ELECTRIC WELDING

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BARBARON WELDING CO. 1100 AVE. N.

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EDMONTON FLOWER SHOP, FLORAL

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